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Production of
ICE CREAM
and
RELATED FROZEN PRODUCTS
SEPTEMBER 1968

U.S. DEPARTMENT OF AGRICULTURE
Statistical Reporting Service
Crop Reporting Board
Released October 22, 1968
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ICE CREAM PRODUCTION

Ice cream production in the United States during September was estimated at 67,280,000 gallons, the Crop Reporting Board reports. This is 4 percent more than both in September 1967 and the 1962-66 average for the month. Output from January through September was up 5 percent from the first nine months in 1967 and 6 percent from the 5-year average.

The seasonal decline from August to September was 17 percent, the same as last year. The average decrease in the 1962-66 period was 15 percent. Temperatures averaged below normal in most of the country in September, but were normal or above in the following areas: (1) all northern-most areas extending from the eastern half of Montana to the Atlantic tip of Virginia; (2) most of California and portions of adjacent states; (3) most of Florida and the southern edge of Georgia.

Changes in ice cream production by regions from September 1967 were mixed. In the West, output decreased 2 percent in the Pacific States and 7 percent in the Mountain. Production held about steady in the West North Central Region. Increases in the other regions ranged from 2 percent in the South Atlantic to 8 percent in the South Central. Output was 7 percent more in both the North Atlantic Region and the East North Central. In the three leading states, production was up 5 percent in Pennsylvania and 10 percent in New York, but down 1 percent in California. All states of the North Atlantic Region and the East North Central registered increases except Wisconsin.

Compared with the September 1962-66 average, production was more in all regions except the South Atlantic, where it was about steady, and the Mountain, where it was 4 percent less. Increases varied from 2 percent in both the East North Central Region and the West North Central to 10 percent in the South Central. Production was 7 percent more both in the North Atlantic Region and the Pacific. Output was 2 percent larger in Pennsylvania and 9 percent greater in both New York and California.

PRODUCTION OF ICE CREAM, UNITED STATES, 1968

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1962-66 Average	1966	1967	1968	1962-66 Av.	1967
		Thousand Gallons			Percent	
January	48,329	50,341	50,580	54,505	+ 13	+ 8
February	49,170	50,712	50,891	57,765	+ 17	+ 14
March	58,817	63,857	62,552	62,015	+ 5	- 1
April	60,982	61,471	58,663	66,595	+ 9	+ 14
May	66,652	66,581	67,902	69,535	+ 4	+ 2
June	74,381	78,286	76,795	72,465	- 3	- 6
July	78,933	80,139	74,275	81,855	+ 4	+ 10
August	76,091	77,638	77,707	80,640	+ 6	+ 4
September	64,459	66,092	64,636	67,280	+ 4	+ 4
NINE MONTH TOTAL	577,814	595,117	584,001	612,655	+ 6	+ 5
October	56,907	54,723	59,507			
November	50,998	51,915	53,125			
December	48,066	49,404	48,258			
TWELVE MONTH TOTAL	733,785	751,159	744,891			

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PRODUCTION OF ICE CREAM: SEPTEMBER 1963

STATE AND GEOGRAPHIC DIVISION	SEPTEMBER PRODUCTION				PERCENT CHANGE IN SEPT. 1968 PRODUCTION FROM:	
	ENUMERATED			ESTIMATED		
	1962-66 AVERAGE	1966	1967	1968	SEPT. 5-YEAR AVERAGE	SEPT. 1967
	Thousand Gallons				Percent	
Maine	414	304	346	330	- 20	- 5
Massachusetts	2,874	3,322	3,009	3,280	+ 14	+ 9
Connecticut	942	985	1,091	1,120	+ 19	+ 3
New York	6,865	6,769	6,753	7,450	+ 9	+ 10
New Jersey	1,868	1,880	2,023	2,050	+ 10	+ 1
Pennsylvania	6,244	6,162	6,118	6,400	+ 2	+ 5
Other N.A. States ..	349	322	302	320	- 8	+ 6
NO. ATLANTIC STATES	19,556	19,744	19,642	20,950	+ 7	+ 7
Ohio	3,648	3,953	3,668	3,800	+ 4	+ 4
Indiana	2,590	2,422	2,284	2,450	- 5	+ 7
Illinois	3,534	3,713	3,411	3,770	+ 7	+ 11
Michigan	2,935	3,223	2,767	3,050	+ 4	+ 10
Wisconsin	2,115	2,103	2,037	2,025	- 4	- 1
E. N. CENTRAL STATES	14,822	15,414	14,167	15,095	+ 2	+ 7
Minnesota	1,825	2,046	2,016	2,090	+ 15	+ 4
Iowa	853	940	825	750	- 12	- 9
Missouri	1,454	1,337	1,348	1,460	0	+ 8
North Dakota	226	242	228	225	0	- 1
South Dakota	156	130	134	115	- 26	- 14
Nebraska	834	848	856	720	- 14	- 16
Kansas	506	500	549	600	+ 19	+ 9
WEST NO. CENT. STATES	5,854	6,043	5,956	5,960	+ 2	0
District of Columbia	662	669	683	765	+ 16	+ 12
Maryland	1,203	1,284	1,260	1,335	+ 11	+ 6
Virginia	1,100	946	922	790	- 28	- 14
West Virginia	525	519	499	350	- 33	- 30
North Carolina	1,432	1,543	1,499	1,520	+ 6	+ 1
Georgia	800	827	753	770	- 4	+ 2
Florida	1,686	1,513	1,567	1,820	+ 8	+ 16
Other S.A. States ..	843	928	853	875	+ 4	+ 3
SO. ATLANTIC STATES	8,251	8,229	8,036	8,225	0	+ 2
Kentucky	440	441	491	530	+ 20	+ 8
Tennessee	1,280	1,219	1,268	1,400	+ 9	+ 10
Alabama	753	751	691	660	- 12	- 4
Mississippi	310	287	288	310	0	+ 8
Arkansas	230	251	251	245	+ 7	- 2
Louisiana	722	770	752	870	+ 20	+ 16
Oklahoma	499	498	513	540	+ 8	+ 5
Texas	2,147	2,272	2,207	2,450	+ 14	+ 11
SO. CENTRAL STATES	6,381	6,489	6,461	7,005	+ 10	+ 8
Montana	167	178	188	130	- 22	- 31
Idaho	246	241	305	305	+ 24	0
Colorado	685	681	652	540	- 21	- 17
Arizona	355	387	343	360	+ 1	+ 5
Utah	364	355	388	400	+ 10	+ 3
Other Mt. States ...	229	248	234	225	- 2	- 4
MOUNTAIN STATES	2,046	2,090	2,110	1,960	- 4	- 7
Washington	1,133	1,094	1,215	1,070	- 6	- 12
Oregon	506	614	597	610	+ 21	+ 2
California	5,704	6,161	6,252	6,200	+ 9	- 1
PACIFIC STATES	7,343	7,869	8,064	7,880	+ 7	- 2
UNITED STATES 1/	64,459	66,092	64,636	67,280	+ 4	+ 4

1/Includes Alaska and Hawaii.

ICE MILK PRODUCTION

Ice milk production in the United States during September 1968 totaled 21,575,000 gallons, according to the Crop Reporting Board. This is a decrease of 2 percent from September 1967, but an increase of 8 percent from the 1962-66 September average. Cumulative January-September production this year is 3 percent above the 9 month total of last year and 18 percent above the 5-year average.

The seasonal decline from August to September is 29 percent, compared with 27 percent at this time last year and 25 percent for the average in the 1962-66 period. All regions recorded sharp seasonal declines.

Compared with September 1967, the North Atlantic and East North Central Regions showed increases. Decreases occurred in all the remaining regions of the country.

PRODUCTION OF ICE MILK, UNITED STATES, 1968

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1962-66 Average	1966	1967	1968	1962-66 Av.	1967
		Thousand Gallons			Percent	
January	9,916	11,536	12,450	13,360	+ 35	+ 7
February	10,972	12,368	13,681	15,120	+ 38	+ 11
March	14,995	17,815	18,288	19,160	+ 28	+ 5
April	18,303	20,193	20,540	23,140	+ 26	+ 13
May	22,717	24,310	25,443	25,930	+ 14	+ 2
June	26,011	29,195	29,749	28,985	+ 11	- 3
July	28,382	31,094	30,382	32,230	+ 14	+ 6
August	26,777	29,411	30,080	30,200	+ 13	0
September	20,048	22,148	22,017	21,575	+ 8	- 2
NINE MONTH TOTAL	178,121	198,070	202,630	209,700	+ 18	+ 3
October	15,711	16,560	18,032			
November	12,004	13,585	14,104			
December	10,211	11,819	11,998			
TWELVE MONTH TOTAL	216,047	240,034	246,764			

SHERBET PRODUCTION

Sherbet production in the United States during September is estimated at 3,835,000 gallons. This is an increase of 4 percent from September 1967 and 7 percent from the 1962-66 average. The cumulative January-September output was 4 percent above a year earlier and 7 percent above the 5-year average for this period.

The seasonal decline from August to September this year is 31 percent, the same as the 1962-66 average. The decrease was 30 percent at this time in 1967. All regions showed seasonal declines. The largest percentage declines occurred in the North Atlantic and East North Central Regions.

Compared with September 1967, output decreased in the Mountain and Pacific Regions. All other regions showed increases.

PRODUCTION OF SHERBET, UNITED STATES, 1968

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1962-66 Average	1966	1967	1968	1962-66 Av.	1967
		Thousand Gallons			Percent	
January	2,329	2,594	2,648	2,785	+ 20	+ 5
February	2,342	2,621	2,632	3,050	+ 30	+ 16
March	3,159	3,599	3,657	3,540	+ 12	- 3
April	3,728	3,981	3,826	4,200	+ 13	+ 10
May	4,656	4,721	4,666	4,770	+ 2	+ 2
June	5,445	5,924	5,794	5,425	0	- 6
July	6,029	6,569	5,556	5,895	- 2	+ 6
August	5,248	5,640	5,260	5,585	+ 6	+ 6
September	3,596	3,875	3,675	3,835	+ 7	+ 4
NINE MONTH TOTAL	36,532	39,524	37,714	39,085	+ 7	+ 4
October	2,828	2,905	3,145			
November	2,368	2,562	2,640			
December	2,222	2,540	2,441			
TWELVE MONTH TOTAL	43,950	47,471	45,940			

Production of Mellorine and other frozen desserts made with fats and oils other than milkfat in September is estimated at 4,315,000 gallons. This is 9 percent smaller than in September 1967 and 5 percent less than the 1962-66 average for the month. Output through September this year was 6 percent below the first nine months in 1967 and 2 percent less than the 5-year average.

Production declined 19 percent between August and September this year. This is only slightly less than the 20-percent seasonal decrease at both this time last year and the average of the 1962-66 period. Output declined in all Mellorine-producing states except Alabama.

Compared with September 1967, changes in production by states were mixed. Decreases in California, Arizona, Texas, Louisiana, Arkansas and Illinois were outweighed by increases in all other Mellorine-producing states.

PRODUCTION OF "MELLORINE-TYPE" FROZEN DESSERTS, UNITED STATES 1968

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1962-66 Average	1966	1967	1968	1962-66 Av.	1967
		Thousand Gallons			Percent	
January	3,178	3,230	3,313	3,480	+ 10	+ 5
February	3,296	3,296	3,585	3,730	+ 13	+ 4
March	4,196	4,595	4,592	4,145	- 1	- 10
April	4,435	4,356	4,401	4,360	- 2	- 1
May	4,968	4,809	5,223	4,915	- 1	- 6
June	5,440	5,685	5,782	5,155	- 5	- 11
July	5,801	5,499	5,711	5,290	- 9	- 7
August	5,723	5,708	5,942	5,355	- 6	- 10
September	4,562	4,462	4,728	4,315	- 5	- 9
NINE MONTH TOTAL	41,599	41,640	43,277	40,745	- 2	- 6
October	4,117	3,911	4,269			
November	3,102	3,261	3,302			
December	2,656	2,743	2,835			
TWELVE MONTH TOTAL	51,474	51,555	53,683			

WATER ICE PRODUCTION

U.S. production of water ices in September was set at 3,355,000 gallons - up 12 percent from September 1967 and 33 percent from the 1962-66 September average. Cumulative output through September this year is 5 percent more than in the January-September period of last year and 21 percent greater than the 5-year average.

The seasonal decline from August to September this year of 43 percent, compares with 46 percent at this time in 1967 and 48 percent on the average in the 1962-66 period. All regions showed sharp seasonal decreases.

Compared with September 1967, production increased in all regions except the West, where it decreased.

PRODUCTION OF WATER ICES, UNITED STATES 1968

MONTH	ENUMERATED			ESTIMATED	CHANGE FROM:	
	1962-66 Average	1966	1967	1968	1962-66 Av.	1967
		Thousand Gallons			Percent	
January	900	1,037	1,428	1,440	+ 60	+ 1
February	1,199	1,396	1,927	2,045	+ 71	+ 6
March	2,291	2,829	3,107	2,985	+ 30	- 4
April	3,551	3,789	4,165	4,510	+ 27	+ 8
May	5,164	4,921	5,136	5,700	+ 10	+ 11
June	6,074	6,815	6,983	6,900	+ 14	- 1
July	6,447	7,724	6,701	7,260	+ 13	+ 8
August	4,874	5,687	5,591	5,865	+ 20	+ 5
September	2,530	2,903	2,994	3,355	+ 33	+ 12
NINE MONTH TOTAL	33,030	37,101	38,032	40,060	+ 21	+ 5
October	1,452	1,517	1,945			
November	973	1,087	1,267			
December	760	910	986			
TWELVE MONTH TOTAL	36,215	40,615	42,230			